1 2 3 4 5 6 7 8 9	J. Noah Hagey, Esq. (SBN: 262331)  hagey@braunhagey.com  Matthew Borden, Esq. (SBN: 214323)  borden@braunhagey.com  Ronald J. Fisher, Esq. (SBN: 298660)  fisher@braunhagey.com  Gunnar Martz, Esq. (SBN: 300852)  martz@braunhagey.com  Athul K. Acharya, Esq. (SBN: 315923)  acharya@braunhagey.com  BRAUNHAGEY & BORDEN LLP  351 California Street, 10th Floor  San Francisco, CA 94104  Telephone: (415) 599-0210  Facsimile: (415) 276-1808  ATTORNEYS FOR REPRESENTATIVE				
10	PLAINTIFFS SPECTRUM SCIENTIFICS LLC and RADIO CITY, INC.				
11	UNITED STATES D	ISTRICT COURT			
12	UNITED STATES D	ISTRICT COURT			
13	NORTHERN DISTRICT OF CALIFORNIA				
14	SAN JOSE I	DIVISION			
15					
16 17	SPECTRUM SCIENTIFICS LLC, RADIO CITY, INC., and those similarly situated,	Case No			
18	Plaintiffs,	COMPLAINT FOR VIOLATIONS OF SHERMAN ACT; CARTWRIGHT ACT;			
19	V.	AND UNFAIR COMPETITION LAW			
20	CELESTRON ACQUISITION, LLC, SYNTA	CLASS ACTION			
21	CANADA INT'L ENTERPRISES LTD., SKY-WATCHER USA, SKY-WATCHER CANADA,	JURY TRIAL DEMANDED			
22	SW TECHNOLOGY CORP., OLIVON MANUFACTURING CO. LTD., OLIVON USA,				
23	LLC, COREY LEE, SYLVIA SHEN, JEAN SHEN, JOSEPH LUPICA, DAVE ANDERSON,				
24	LAURENCE HUEN, and DOES 1-50,  Defendants.				
25	Defendants.				
26					
27					
28					
		Case No.			

Plaintiffs Spectrum Scientifics LLC, and Radio City, Inc., on behalf of themselves and those similarly situated, allege as follows:

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### **INTRODUCTION**

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1. Since the beginning of time, humans have looked beyond their world into the night sky. But if you love astronomy and want to share your joy with others, you must pay a price – hundreds of millions of dollars in illegal overcharges.

They bring this antitrust class action against the dominant U.S. telescope distributor Defendant

found that Celestron and its parent company in China, Synta, conspired with their competitor

Ningbo Sunny Electronic Co., Ltd. ("Ningbo Sunny") to fix prices, divide the market, retaliate

against competitors, mislead U.S. authorities, illegally acquire assets and dominate the U.S. market

Synta and Ningbo Sunny together manufacture over 80% of all consumer telescopes

so that they could rip off American purchasers. For the last decade, Defendants and their cohorts

imported into the U.S. Instead of competing, Synta and Ningbo Sunny agree on what prices to

cooperation and dominance over telescope supply to enable their subsidiaries to take over the U.S.

distribution market. As a result of this unlawful conspiracy, Celestron controls at least 70% of all

U.S. consumer telescope sales, including sales to small distributors like Plaintiffs and their fellow

should have been competing against one another – operated their businesses as a conglomerate for

Celestron from acquiring its competitor Meade Instruments Corp., Celestron made a deal where it

the mutual benefit of one another. For example, when the Federal Trade Commission blocked

In addition to colluding on pricing, Defendants and their co-conspirators – who

charge and which products their companies will produce. They have used their unlawful

have massively and illegally overcharged U.S. telescope distributors.

class members, who are forced to pay supracompetitive prices.

Celestron Acquisition, LLC ("Celestron") and its syndicate of co-conspirators. A jury has already

Plaintiffs Spectrum Scientifics and Radio City are small telescope distributors.

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<sup>1</sup> As detailed below, the term "Synta" connotes a conglomerate of entities owned and controlled by Dar-Tson "David" Shen and his close family members that include Synta Technology Corporation, Suzhou Synta, and a shadowy network of other factories and distributors.

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- 5. Defendants' concealment of their conspiracy from consumers ended no earlier than September 2019, when documents were unsealed in an antitrust proceeding brought by Optronic Technologies, Inc. d/b/a Orion Telescopes & Binoculars® (the "Orion Litigation"), where a jury awarded over \$52,000,000 in damages against Defendants' co-conspirators. Some of the documents that the jury relied on in that litigation are attached to this complaint as **Exhibits 1-18**.
- 6. To remedy Defendants' conspiracy and injury to the U.S. telescope market,
  Plaintiffs and their fellow class members seek compensatory damages to be trebled in accordance
  with the antitrust laws, injunctive relief, and attorneys' fees.

### **JURISDICTION AND VENUE**

- 7. The Court has subject-matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1337, as well as 15 U.S.C. § 15. The Court has supplemental jurisdiction over Plaintiffs' state-law claims pursuant to 28 U.S.C. § 1367.
- 8. The Court has personal jurisdiction over the Defendants because they directed their tortious conduct at persons and activities within the State of California. The Court further has jurisdiction over Defendants Celestron and Sky-Watcher USA because their headquarters are in California.
- 9. Venue is proper in this district under 28 U.S.C. § 1391(b)(2) and 15 U.S.C. § 22, because a "substantial part of the events or omissions" on which the claims are based occurred in this district.
- 10. Venue is further proper in this district under 28 U.S.C. § 1391(d) because California has more than one judicial district, Defendant Celestron is a California limited liability company subject to the personal jurisdiction of California courts, and Defendant Celestron has sufficient

contacts with this District that it would be subject to personal jurisdiction if this District were a separate state.

### THE PARTIES

### A. Plaintiffs

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- Scientifics had a physical retail store in Philadelphia that sold telescopes until it shut its doors in January 2018. It was forced to stop operating a retail store in part because cost pressures in the telescope industry led to razor-thin margins that ultimately could not support a retail presence. During the Class Period, Spectrum Scientifics bought telescopes that were manufactured by Defendants.
- 12. Radio City, Inc. is a Minnesota corporation. Radio City had a retail store in Minneapolis that sold telescopes until it shut its doors in December 2018. It suffered from low margins on telescope sales because of supracompetitive prices set by Defendants. During the Class Period, Radio City bought telescopes that were manufactured by Defendants.

### B. Defendants and the Synta Co-Conspirators

13. Defendants are a group of related entities, holding companies, and shell corporations

controlled by an individual named David Shen, and his henchmen.

14. Dar-Tson "David" Shen owns and/or controls various telescope manufacturing and distribution companies discussed below (collectively "Synta"). Chairman Shen regularly comes to this District and other places in the U.S. to meet with U.S. distributors of Synta products. Chairman Shen directly or indirectly owns and/or controls each of the Synta entities, as detailed below. Chairman Shen is one of the primary architects of Defendants' anticompetitive



David (Dar Tson) Shen Founder/Owner/Chairman of Synta & Celestron

conspiracy. He regularly travels to the United States for meetings and other activities in furtherance of this conspiracy.

in Nantong, China. Nantong Synta is owned and/or controlled by David Shen, and has

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Canada") is a company registered in British Columbia, Canada and headquartered in Richmond,

Canada is owned and/or controlled by Chairman Shen and his family members.

company. It is listed as a 20 percent owner of Suzhou Synta. Upon information and belief, Synta

Upon information and belief, Defendant Olivon Manufacturing Co. Ltd. ("Olivon

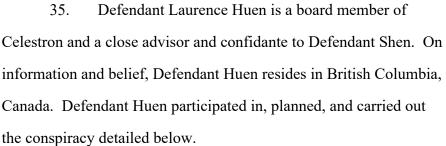
British Columbia, Canada. Defendant Jean Shen is its principal. Upon information and belief, Olivon Canada sells telescopes into the United States.

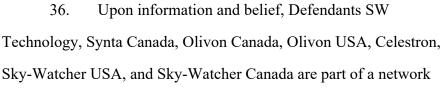
- 27. Defendant Olivon USA, LLC ("Olivon USA") is a company registered in Nevada and headquartered in Las Vegas, Nevada. Defendant Jean Shen is its principal.
- 28. Olivon Canada and Olivon USA have participated in Defendants' conspiracy by falsely representing to telescope distributors that Synta's horizontal competitor and co-conspirator Ningbo Sunny Electronic Co., Ltd. is one of Defendant Jean Shen's "family's companies," thereby unlawfully coordinating price fixing and market division among horizontal competitors.
- 29. Upon information and belief, Good Advance Industries Limited ("Good Advance") is a company registered in the British Virgin Islands. Chairman Shen is its Director. Like Synta Technology, its address in Taiwan is also No. 89 Lane 4 Chia-An W. Road Lung-Tan Taoyuan Taiwan R.O.C. Good Advance has shipped telescopes into this District and acted as a central hub for price-fixing between the Synta Entities and their co-conspirators.
- 30. Upon information and belief, Defendant Sky-Watcher USA is owned by a Synta affiliate and is controlled by Chairman Shen. Sky-Watcher USA is headquartered in Southern California. Sky-Watcher USA has sold telescopes into this District during the Class Period.
- 31. Upon information and belief, Defendant Sky-Watcher Canada is a wholly owned subsidiary of Synta Technology Corp. and/or another Synta affiliate, and is run by Defendant Sylvia Shen, the sister of Chairman Shen.
- 32. Defendant Joseph Lupica is the former CEO of Celestron. He subsequently became the CEO of Celestron's horizontal competitor Meade as the result of a conspiracy engineered by Chairman Shen and Defendants' co-conspirators. Defendant Lupica lives in Palm Springs, California. Defendant Lupica participated in, planned, and carried out the conspiracy detailed below.



Joe Lupica
- Ex-CEO of Meade
- Ex-CEO Celestron

- 33. Defendant Dave Anderson is the former CEO of Celestron. Defendant Anderson lives in or near Minneapolis, Minnesota. Defendant Anderson participated in, planned, and carried out the conspiracy detailed below.
- 34. Defendant Corey Lee is the CEO of Celestron, and lives in California. Defendant Lee participated in, planned, and carried out the conspiracy detailed below.







Dave Anderson
Ex-CEO of Celestron



Laurence Huen Advisor to David Shen / Synta

of Synta entities directly and indirectly owned and controlled by Chairman Shen and his family members. They are operated and run for the common benefit of one another and Chairman Shen and have aided, encouraged, and cooperated with Defendants and their co-conspirators to fix the prices of telescopes, and dominate and allocate the markets for telescope manufacturing and distribution. Upon information and belief, there is no reasonable or legitimate business purpose for the proliferation of Synta-related holding companies and shell corporations. Upon information and belief, they are designed to hide assets, obscure ownership, and divert assets and shift capital away from the People's Republic of China on behalf of their co-conspirators who are based in China.

### C. The Ningbo Sunny/Meade Co-Conspirators

- 37. The Ningbo Sunny/Meade Co-Conspirators are a group of related entities controlled by Wenjun ("Peter") Ni.
- 38. Ningbo Sunny Electronic Co., Ltd. is a company located in Yuyao, Zhejiang, China. During the Class Period, Ningbo Sunny has exported and sold telescopes into this District through

its U.S. subsidiary, Meade Instruments Corp. ("Meade"), through Celestron, and through other U.S. distributors.

- 39. Meade Instruments Corporation is a wholly-owned U.S. subsidiary of Ningbo Sunny. Meade is located in Irvine, California, and has sold telescopes in this District.
- 40. Peter ("Wenjun") Ni is the founder, owner, and chief executive of Ningbo Sunny. On information and belief, Mr. Ni directly or indirectly owns and/or controls each of the Ningbo Sunny entities detailed below. Mr. Ni coordinated, led, entered, and/or authorized the collusive agreements at issue between Defendants and the Synta coconspirators and Ningbo Sunny, described herein, including without limitation: to jointly fix prices offered to distributors, to jointly restrict and set distributors' trade and credit terms, and to block competitors from purchasing



Peter (Wenjun) Ni Founder/Owner/CEO of Ningbo Sunny & Meade

Meade by orchestrating the acquisition of Meade using the Synta Defendants' support and assistance to coordinate its pricing, sales, and manufacturing practices with Synta and Celestron to effectively monopolize the U.S. market.

- 41. Ningbo Sunny is an affiliate of a publicly traded company on the Hong Kong stock exchange, Sunny Optical Technology Group Co., Ltd. ("Sunny Optical Group"). Sunny Optical Group's director and ultimate controlling shareholder Wang Wenjian is the uncle of Chairman Ni.
- 42. Chairman Ni helped fund the Meade acquisition and executed the acquisition agreement under U.S. law.
- 43. The Ningbo Sunny/Meade Co-Conspirators are controlled by Chairman Ni. Through Chairman Ni and other agents, the Ningbo Sunny/Meade Co-Conspirators conspired with one another and with their competitors, the Synta/Celestron Defendants and co-conspirators, to engage in the acts and omissions alleged herein. Each Defendant acted with knowledge of the conspiracy and worked with each other and unknown third parties to accomplish their objective.

Each Defendant acted as the principal, agent, and/or joint venturer of, and on behalf of the other Defendants, regarding the acts, violations, and common course of conduct alleged herein.

- 44. DOES 1-25 participated as co-conspirators in the violations alleged herein and performed acts and made statements in furtherance thereof. Each of the Defendants actively conspired with one another and are liable for each other's acts and omissions alleged herein. Each Defendant acted with knowledge of the conspiracy to monopolize the market for telescopes and worked with each other and unknown third parties to accomplish their objective. Each Defendant acted as the principal, agent, and/or joint venturer of, and on behalf of, the other Defendants, regarding the acts, violations, and common course of conduct alleged herein.
- 45. DOES 26-50 worked with Defendant Shen, Defendant Huen, Defendant Lupica and Defendant Anderson, and aided and abetted the unlawful Meade acquisition and other unlawful and anticompetitive conduct set forth herein.
- 46. Each Defendant headquartered outside the United States relied upon its domestic agents, employees, and affiliates, and co-conspirators including without limitation Celestron, SW Technology, Sunny Optics, and Meade to help implement and conceal the anticompetitive activities alleged herein, including the conspiracy to fix prices, divide and dominate the market discussed below.
- 47. The agency relationships formed among the Defendants with respect to the acts, violations, and common course of conduct alleged herein were consensually formed. Defendants' agents acted in the United States and abroad within the scope of their agency relationship with their own principals, under the control and explicit authority, implied authority, or apparent authority of their principals. Accordingly, the Defendant principals are liable for the acts of their agents. Likewise, the Defendant agents are liable for the acts of their principals conducted by the agents within the scope of their explicit, implied, or apparent authority.
- 48. On information and belief, Defendants, and each of their co-conspirators identified above, conspired together to commit the antitrust violations set forth in this complaint, aided and abetted one another, and acted in concert with one another. Defendants conspired with one another and their co-conspirators to engage in the acts and omissions alleged herein. Each Defendant acted

with knowledge of the conspiracy and worked with each other and unknown third parties to accomplish their objective. Each Defendant acted as the principal, agent or joint venturer of, and on behalf of the other Defendants, regarding the acts, violations, and common course of conduct alleged herein.

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### **FACTS**

#### Α. **Consumer Telescopes**

- 49. Astronomy is a popular hobby for many Americans. The worldwide market for consumer astronomical telescopes (as opposed to the advanced telescopes used at universities and observatories) generates approximately \$250-\$500 million in telescope sales annually. The U.S. is one of the largest markets for consumer telescopes in the world, if not the largest.
- 50. Telescopes have two main optical components: the *objective*, the primary lens or mirror that collects and focuses the light into an image, and the eye lens, which is placed near the focal point of the objective to magnify its image. In a *refracting* telescope, the objective is composed of concave lenses; in a reflecting telescope, it is one or more concave mirrors.
- 51. In addition to optical components, telescopes have mounts that enable the user to move the telescope. Some telescopes employ motorized mounts and software that can automatically move the telescope to point at objects in the sky.
- 52. Over 80% of all recreational telescopes sold in the U.S. market are made by either Ningbo Sunny or Synta.
- 53. By working in concert with their competitors, Defendants have dominated telescope sales in the U.S.

#### В. The Telescope Market

54. There are two relevant markets in this action. The first is for consumer telescope and telescope accessory manufacturing for import into the United States (the "Manufacturing Market"). The geographic scope of this market is global. The Synta/Celestron Defendants and coconspirators and the Ningbo Sunny/Meade Co-Conspirators together control over 80 percent of that market.

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- 55. Synta and Ningbo Sunny are each capable of manufacturing all types of consumer telescopes. Generally, however, Synta manufactures only higher-end products, while Ningbo Sunny manufactures only lower-end models. Synta will not manufacture or offer to quote a competitive price on products offered by Ningbo Sunny, and vice versa.
- 56. This arrangement is no accident: It is the result of a long-standing agreement between the two, memorialized in dozens of emails.
- 57. As a result of their unlawful agreement not to compete, both Synta and Ningbo Sunny can, and do, charge supracompetitive prices, restrict supply, and engage in other unlawful, monopolistic conduct.
- 58. The second relevant market in this action is a downstream market from the Manufacturing Market. It is the market for consumer telescope distribution (the "Distribution Market"). The geographic scope of this market is the United States.
- 59. In 2005, Synta acquired Celestron. Through Defendants' and their co-conspirators' efforts, Celestron became the dominant U.S. telescope distributor. Then, as detailed below, Ningbo Sunny acquired Meade with Celestron's and Synta's help. Synta and Ningbo Sunny sell their telescopes to distributors through distributor brands, including their wholly owned subsidiaries Celestron and Meade, which then sell the telescopes through stores, dealers, and the internet to astronomy enthusiasts in the U.S. Together, Celestron and Meade account for the vast majority of consumer telescopes sold in the United States.
- 60. Telescope distribution was not historically this concentrated. But Synta and Ningbo Sunny transformed the market through their stranglehold over the Manufacturing Market. Working together, they have prevented competitors from entering the market and have thereby ensured that they are the only meaningful sources of telescopes for U.S. telescope distributors and, ultimately, for consumers.
- 61. Synta and Ningbo Sunny conspired and leveraged their market power in the Manufacturing Market to control the Distribution Market. As a result, Celestron rose to prominence over other distributors. When Ningbo Sunny, aided by Celestron and Synta, acquired Meade, they took an independent supplier/distributor/competitor out of the market. Meade has not

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seriously competed with Celestron since the Ningbo Sunny acquisition and has not used its manufacturing capabilities to diversify the supply of telescopes.

- 62. Synta and Ningbo Sunny consolidated their subsidiaries' control of the Distribution Market by fixing prices and engaging in anticompetitive conduct. In specific, Synta and Ningbo Sunny would offer supply to Celestron at prices far below those offered to independent distributors and with far better credit terms, thereby raising telescope prices throughout the Distribution Market. With no other meaningful sources of supply, Plaintiffs and Plaintiff Class had no choice but to pay the elevated prices caused by Defendants and their co-conspirators' unlawful collusion.
- Because of their respective market shares, agreements not to compete, and significant barriers to entry, Synta and Ningbo Sunny have an effective monopoly over the respective products each sells to distributors.
- 64. Defendants' ability to control prices, influence output, and charge supracompetitive rates is likely to last for years because significant barriers to entry exist. These barriers to entry arise from unique market conditions, including the history of collusion among Defendants.
- 65. First, telescope manufacturing has high capital investment costs, and the two key manufacturers (Synta and Ningbo Sunny) are vertically integrated with the largest distributors. Given the size of the market, there are not enough independent distributors to make building an independent manufacturing facility profitable.
- 66. Second, telescope manufacturing requires key intellectual property rights. One important example is a portfolio of patents on software to automatically find celestial objects, which beginning users demand. Meade invented that software and originally owned the patents on it. But Defendants and Ningbo Sunny colluded to acquire Meade, specifically to block a small manufacturer that might have been a competitor from acquiring this vital IP.
- 67. No new manufacturers of any significance have entered the market in at least the last 10 years. With Ningbo Sunny's acquisition of Meade, which also had manufacturing capabilities, the number of sources of supply essentially diminished to two: Synta and Ningbo Sunny.

68. Synta and Ningbo Sunny have, on information and belief, restricted supply and charged monopoly prices because they have agreed to divide the supply market between themselves to eliminate any competition. Moreover, demand is inelastic for telescopes and telescope manufacturing. Because there are few or no substitutes for Defendants' manufacturing services and products, distributors and consumers have little choice but to pay higher prices.

### D. Defendants' Anticompetitive Conduct

- 69. Defendants conspired with their co-conspirators to fix the prices of telescopes, to allocate the manufacturing and sales of telescopes, to unlawfully acquire assets, and to dominate and monopolize telescope supply and distribution.
  - 70. The anticompetitive acts include, without limitation:
    - a. Fixing the prices of telescopes and dividing the market;
    - b. Helping Ningbo Sunny acquire and operate Celestron's horizontal competitor, Meade;
    - Obtaining and sharing non-public, sensitive information with their coconspirators, including information about Meade's intellectual property, business plans, and product pricing;
    - d. Obtaining and sharing non-public, sensitive information about its
      competitors' businesses, including intellectual property, business plans, and
      product pricing with their co-conspirators; and
    - e. Aiding and abetting their co-conspirators' coordinated action to maintain power.
- 71. Through such activities, Synta and Ningbo Sunny the only two major manufacturers of consumer telescopes illegally combined and conspired with one another instead of competing against each other, and illegally helped Celestron dominate the Distribution Market. Each such activity, taken alone, represents an independent antitrust conspiracy. Together, they are overwhelming. *See Optronic Techs., Inc. v. Ningbo Sunny Elec. Co.*, No. 5:16-CV-06370-EJD, 2019 WL 1429631, at \*3 (N.D. Cal. Mar. 29, 2019) ("[I]n cases such as this, plaintiffs should be given the full benefit of their proof without tightly compartmentalizing the various factual

components and wiping the slate clean after scrutiny of each.") (quoting *Russell v. Nat'l Collegiate Athletic Ass'n*, 2012 WL 1747496, at \*3 (N.D. Cal. May 16, 2012); *see also Church & Dwight Co. v. Mayer Labs.*, Inc., 2011 WL 1225912, at \*16 (N.D. Cal. Apr. 1, 2011) (collecting cases and stating, "the Court considers the effects of [the defendant's] conduct in the aggregate, including, as appropriate, cumulative or synergistic effects."); *see also, e.g., United States v. Container Corp.*, 393 U.S. 333, 337 (1969) ("The inferences are irresistible that the exchange of price information has had an anticompetitive effect in the industry, chilling the vigor of price competition."); *In re Static Random Access Memory (SRAM) Antitrust Litig.*, 580 F. Supp. 2d 896 (N.D. Cal. 2008) ("The exchange of pricing information alone can be sufficient to establish the combination or conspiracy, the initial ingredient of a violation of § 1 of the Sherman Act") (quoting *Container Corp.*, 393 U.S. at 335); *In re Capacitors Antitrust Litig.*, 106 F. Supp. 3d 1051, 1067 (N.D. Cal. 2015) (allegations that two parties "conducted an exchange of competitively sensitive information" and agreed to exchange in the future is "enough to meet the *Twombly* pleading standard").

### 1. Defendants' Collusion to Acquire Meade

- 72. For many years, Meade was the leading U.S. telescope brand. It had a manufacturing facility in Mexico, where it had the ability to manufacture high- and low-end products. It also owned significant patents, including patents for Goto technology, which uses computers and GPS to allow users to automatically direct their telescopes to celestial objects. That capability is highly valued by hobbyist and amateur astronomers, especially beginners. It was also the subject of substantial litigation between Defendant Celestron and Meade.
- 73. The Federal Trade Commission blocked attempts by Celestron and Meade to merge in 1991 and 2002 because the mergers would have created monopolies and reduced competition.
- 74. When Meade went up for sale in 2013, a small telescope manufacturer named Jinghua Optical ("JOC") submitted a bid to purchase it. Although JOC was much smaller than Synta and Ningbo Sunny, it was a competitor of Synta and Ningbo Sunny. If JOC had been able to complete the purchase, it would have gained key knowledge about how to make high-end products, as well as a patent portfolio with which to compete against Synta and Ningbo Sunny. It also would have gained a brand to compete against Celestron in the Distribution Market.

**COMPLAINT** 

Mr. Magelnicki's statement to the government was false. As Peter Ni explained in 91. 1 2 Exhibit 2, prior to August 22, 2013, Chairman Ni and Chairman Shen had agreed that Chairman 3 Shen and his companies – including Celestron – would provide financial support to Ningbo Sunny to assist in the acquisition, which they did: 4 5 From: nbsunny <nbsunny@vip.sina.com> 6 Sent: Friday, December 13, 2013 12:43 AM To: DAVE ANDERSON 7 Cc: david shen; Laurence Huen; Jack chen; shentakuo1 Subject: Fw: Fw: Celestron Payments星特朗付款 8 9 Dear Dave, 10 Thanks for your email and supports! 11 12 At the end of June or beginning of July, I discussed with you about the case of purchasing meade in USA. To prevent JOC to buy MEADE, we decided to purchase MEADE by sunny after discussion. But the 13 premise of this case is CELESTRON / SYNTA should be provided the financial support to SUNNY. 14 92. Moreover, as seen in **Exhibit 4**, Sheppard Mullin had been ordered to take 15 instructions from Chairmen Shen and Synta/Celestron personnel regarding the Meade acquisition. 16 93. The FTC was also concerned that Chairman Shen was previously a Ningbo Sunny 17 shareholder. To allay the FTC's concerns, Chairman Ni formed Sunny Optics, Inc., the entity used 18 to acquire Meade, and became its sole shareholder. Sheppard Mullin then represented to the FTC 19 that Ningbo Sunny had nothing to do with the Meade acquisition. Then, after the acquisition 20 closed, Chairman Ni transferred his interest in Sunny Optics to Ningbo Sunny, for \$1. 21 94. The money used to fund the Meade acquisition came from a Hong Kong company 22 jointly owned by Chairman Shen and Chairman Ni, named "Sky Rainbow." This is another way 23 that the conspirators' representations to the FTC that Chairman Shen was uninvolved in the Meade 24 acquisition were false. 25 26 27 28

COMPLAINT

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From:

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#### 3. Defendants' Sharing of Trade Secrets, Price Fixing, and Market Allocation

95. After the acquisition, Synta, Celestron, Ningbo Sunny, and Meade colluded not to compete with one another. This conspiracy is revealed in numerous emails. For example, an email between the principals of Synta and Ningbo Sunny shows Chairman Shen asking Ningbo Sunny's Chairman Peter Ni to work out what he calls a "tacit understanding" with Defendant Anderson (Celestron's then-CEO) about not competing against Celestron for sales to Costco:

> david shen <syntadavid@163.com> Thursday, December 12, 2013 6:36 PM kmnwj; 邱軍文 Qiu Junwen

> > Re:转发: 米德公司的工资核定 Wage verification of Meade

- Bidding with Costco between May and June (compete with Celestron for the price). This is a very important issue. This needs Director Ni to communicate face-to-face with DAVE when he goes to the United States. Don't bid. If you let the thing go by doing this, how would you deal with everything in the future? All products are produced by sunny. Following a conflict, celestron would not trust sunny any longer.

A full, translated copy of this email is attached as **Exhibit 9** at TX1769.003.

- 96. As Chairman Shen explained in another email to Chairman Ni and Defendant Anderson: "The best way in the future is to divide the products and sell them into different markets to reduce conflicts." A copy of that email is attached as **Exhibit 10**.
- 97. At all relevant times, the goal of the co-conspirators' conduct was to ensure that Celestron was able to dominate the U.S. market and keep their ill-gotten gains outside of mainland China. To do so, the co-conspirators agreed not to compete against Celestron. As Meade's then Vice-President of Sales Victor Aniceto explained the strategy to then-Meade CEO Defendant Lupica, "Mr. Ni. . . . doesn't want to disrupt Synta business. However, this promo will not be disruptive to Celestron business." A copy of this email is attached as **Exhibit 11**.
- 98. As part of their pricing coordination efforts, Celestron's current CEO, Defendant Corey Lee, worked with co-conspirators Synta and Ningbo Sunny to steal competitors' trade secret sales and pricing information.

109. Whenever any Defendants' and their co-conspirators' customers challenged the dominance of the conspiracy over the telescope market, Defendants used their market power to crush the opposition. As Chairman Shen explained to Defendants and the Ningbo Sunny co-conspirators, "we do not need to wage a price war" because "[s]uspension of supply does not need any price wars. We replace them." A copy of this email is attached as **Exhibit 18**.

## E. Defendants' Conduct Has Harmed Plaintiffs and Competition in the Relevant Market

- 110. As a result of Defendants' and their co-conspirators' conduct, the number of brands and consumer choices in telescopes has been reduced.
- 111. Defendants' conduct has caused injury to both Plaintiffs and the relevant markets. Plaintiffs have been injured because they are paying supracompetitive, arbitrarily inflated prices for telescopes. As a direct result of such conduct, Plaintiffs are losing sales, goodwill, and market share.
- 112. In telescope manufacturing, price competition has been restrained or eliminated, particularly, as alleged above, for products where Synta and Ningbo Sunny have agreed to divide the market between them. As a result, output has been restricted, and the prices of telescopes have been fixed, raised, stabilized, or maintained at artificially inflated levels, and purchasers of telescopes, including Plaintiffs, have been deprived of free and open competition. This is an antitrust injury of the type that the antitrust laws were meant to punish and prevent.
- 113. Ningbo Sunny's plan to similarly dismantle Meade's manufacturing capabilities, and the failure of any replacement suppliers to emerge, demonstrates that the barriers to entry into the supply market, combined with Defendants' anticompetitive conduct, have effectively foreclosed competition at the supply level.
- 114. At the telescope-distribution level, price competition has been restrained or eliminated, particularly, as alleged above, for products where Defendants have agreed to divide the market between them. Further, by fixing prices and credit terms so that Plaintiffs always pay substantially more than Celestron, and by sharing Plaintiffs' confidential business information with

- g. Whether Plaintiffs and the other members of the Class were injured by Defendants' conduct and, if so, the appropriate class-wide measure of damages;
- h. Whether Plaintiffs and other members of the Class are entitled to, among other things, injunctive relief, and, if so, the nature and extent of such relief;
- i. Whether further relief, including an independent monitor, is necessary to prevent Defendants' ongoing violations of the laws detailed above; and
- j. Whether Defendants have acted or refused to act on grounds that apply generally to the class, so that final injunctive relief is appropriate respecting the class as a whole.
- 126. These and other questions of law and fact are common to the Class and predominate over any questions affecting the Class members individually.
- 127. Absent certification of a class, the equitable relief sought by Plaintiffs will create the possibility of inconsistent judgments and/or obligations among Defendants.
- 128. <u>Superiority</u>: A class action is also superior to other available methods for the fair and efficient adjudication of this controversy. Requiring Class members to pursue their claims individually would invite a host of separate suits, with concomitant duplication of costs, attorneys' fees, and demands on judicial resources. Furthermore, as the damages suffered by the individual members of the Class may be relatively small, the expense and burden of individual litigation make it impracticable for the members of the Class individually to seek redress of the wrongs perpetrated by Defendants. Plaintiffs know of no difficulty that could be encountered in the management of this litigation that would preclude its maintenance as a class action.

### **G.** Fraudulent Concealment

129. Plaintiffs have neither actual nor constructive knowledge of the pertinent facts constituting their claims for relief asserted herein, despite their diligence in trying to discover such facts. Plaintiffs and Class members could not have discovered through the exercise of reasonable diligence the existence of the conspiracy alleged herein until September 2019, when some evidence

revealing Defendants' secret conspiracy was first made public in the summary briefing in the Orion Litigation.

130. Defendants engaged in a self-concealing conspiracy that did not give rise to facts that would put Plaintiffs or the Class on inquiry notice that there was a conspiracy among Defendants to artificially fix, raise, maintain, or stabilize prices for telescopes. Defendants had secret discussions about price, market allocation, and preventing competitors from acquiring assets, and in furtherance of the conspiracy, they agreed not to discuss publicly the nature of the scheme, and put forth pretextual explanations about their pricing.

### **CAUSES OF ACTION**

# First Cause of Action Against All Defendants

Price Fixing, Credit Term Fixing, Market Allocation, Product Allocation, and Other Unlawful Collusion Between Competitors (Violation of the Sherman Act Section 1, 15 U.S.C. § 1)

- 131. Plaintiffs repeat and reallege the allegations of the Paragraphs above as if fully set forth herein.
- 132. Section 1 of the Sherman Antitrust Act prohibits "[e]very contract, combination in the form of trust or otherwise, or conspiracy, in restraint of trade or commerce."
- 133. By engaging in the conduct described above, Defendants have knowingly and intentionally combined and conspired with their co-conspirators with the specific intent to unreasonably restrain trade in the market for consumer telescopes in the U.S.
- 134. Defendants entered into a continuing combination or conspiracy to unreasonably restrain trade and commerce in violation of § 1 of the Sherman Act by artificially reducing or eliminating competition for the pricing of telescopes directly sold to United States purchasers; combining and conspiring to raise, fix, maintain, or stabilize the prices of telescopes sold to United States purchasers; fixing credit prices and terms; agreeing to divide the market between themselves to eliminate competition; selling telescopes to distributors in the United States at noncompetitive and artificial prices; and combining and conspiring to eliminate competition and solidify their monopoly power.

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- 135. Defendants further combined and conspired to unreasonably restrain trade and commerce in violation of § 1 of the Sherman Act by dividing distribution so as to eliminate competition with their co-conspirators; and by completing the merger between Ningbo Sunny and Meade with the intent and effect to lessen competition, control potentially competitive manufacturing capability, and create a monopoly. The effect of that merger has already lessened competition, raised barriers to entry, and tended to create a monopoly in the market for telescopes in the U.S.
- 136. Defendants' conduct has harmed competition in the U.S. for recreational telescopes by increasing the prices paid by telescope distributors, increasing the prices paid by consumers, reducing consumer choice, increasing barriers to entry, and stifling innovation. Plaintiffs were and continue to be injured in fact by the conspiracies of Defendants.
- 137. Plaintiffs have suffered an antitrust injury as a direct and proximate result of the combination and conspiracy between Defendants, and Defendants therefore are liable for treble damages, costs, and attorneys' fees in an amount to be proven at trial under Section 15 of the Clayton Act, 15 U.S.C. § 15.

### **Second Cause of Action**

# Against All Defendants Monopolization, Attempted Monopolization, and Conspiracy to Monopolize (Violation of Sherman Act § 2, 15 U.S.C. § 2 and Clayton Act § 7, 15 U.S.C. § 18)

- 138. Plaintiffs repeat and reallege the allegations of the Paragraphs above as if fully set forth herein.
- 139. Section 2 of the Sherman Antitrust Act prohibits any efforts to "monopolize, or attempt to monopolize, or combine or conspire with any other person or persons, to monopolize any part of the trade or commerce among the several States, or with foreign nations."
- 140. Defendants have monopolized, attempted to monopolize, and/or conspired to monopolize the markets for telescopes in the United States. By engaging in the conduct above, Defendants are willfully maintained and abused their market power to control distribution and price, and to prevent other market participants from acquiring competitive manufacturing potential.

1	141.	Defendants' willful conduct as described above has given them the ability to control			
2	prices and exclude competition.				
3	142.	Defendants' willful conduct as described above has a dangerous probability of			
4	success in accomplishing its unlawful purpose of obtaining monopoly power.				
5	143.	Defendants' conduct described above has caused Plaintiffs antitrust injury.			
6	144.	As a result of Defendants' actions in violation of 15 U.S.C. § 2, Plaintiffs have been			
7	injured and continue to be injured in their business and property in an amount to be determined at				
8	trial, which amount is to be trebled in accordance with 15 U.S.C. § 15.				
9	Third Cause of Action				
10	Against All Defendants Unfair Competition				
11	(Violation of Cal. Bus. & Prof. Code §§ 17200 et seq.)				
12	145.	Plaintiffs repeat and reallege the allegations of the Paragraphs above as if fully set			
13	forth herein.				
14	146.	Defendants' conduct violates state law as described above and constitutes unfair,			
15	unlawful, and fraudulent competition against Plaintiffs.				
16	147.	As a result of Defendants' unfair, unlawful, and fraudulent competition, Plaintiffs			
17	have lost mor	ney and customers, and continue to do so.			
18		Fourth Cause of Action			
19	Against All Defendants Price Fixing, Credit Term Fixing, Market Allocation, Product Allocation, Other Unlawful				
20	Collusion Between Competitors, Monopolization, Attempted Monopolization, and Conspiracy to Monopolize				
21	(V	iolation of the Cartwright Act, Cal. Bus. & Prof. Code §§ 16700 et seq.)			
22	148.	Plaintiffs repeat and reallege the allegations of the Paragraphs above as if fully set			
23	forth herein.				
24	149.	California's Cartwright Act prohibits any "combination of capital, skill or acts by			
25	two or more p	persons for" the purpose of restraining trade, including price maintenance.			
26	150.	The conduct alleged above violates the Cartwright Act.			
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1	151. Plaintiffs have suffered an antitrust injury as a direct and proximate result of the				
2	conspiracy between Defendants, and Defendants are therefore liable for treble damages, costs,				
3	attorneys' fees and punitive damages in an amount to be proven at trial.				
4	PRAYER FOR RELIEF				
5	WHEREFORE, Plaintiffs prays that the Court issue the following relief:				
6	A. Equitable relief, including without limitation an injunction prohibiting Defendants'				
7	illegal practices;				
8	B. Compensatory damages;				
9	C.	Treble damages;			
10	D.	Restitution;			
11	E.	Disgorgement of ill-gotten assets a	nd property;		
12	F.	Punitive Damages;			
13	G.	Attorneys' fees and costs; and			
14	Н.	All such other and further relief as	the Court may deem just, proper, and equitable.		
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16	Dated: June	1, 2020	Respectfully submitted,		
17			BRAUNHAGEY & BORDEN LLP		
18			By: /s/ Matthew Borden		
19			By: /s/ Matthew Borden Matthew Borden		
20			Attorneys for Plaintiffs		
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1	DEMAND FOR JURY TRIAL				
2	Plaintiffs hereby demand a jury trial of all claims and causes of action triable before a jury.				
3					
4	Dated: June 1, 2020	Respectfully submitted,			
5		BRAUNHAGEY & BORD	EN LLP		
6		Dec /s/Maylon Denden			
7		By: /s/ Matthew Borden Matthew Borden			
8		Attorneys for Plaintiffs			
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